

# BROCHURE

## Interplay-sports Video Content Sports Management System

### INTRODUCTION

**OBJECTIVE:** We want to make athletes perform better.

Interplay-sports develops software that analyzes video streams from any source, live or recorded. The video is made into digital video clips, where each video clip can be tagged with a user defined variable set. The tagged video clips are stored in a video database archive.



Interplay-sports has used the video database archive to build a *Video Content Sports Management System*. This is a complete framework for building professional and commercial video content solutions for the sports world with the use of the latest hardware and software technologies available.

Our primary focus is **sports** but the software and the system design makes the solution very easy to convert to other businesses.

### WHAT IS A VIDEO CONTENT SPORTS MANAGEMENT SYSTEM

Here are some of the capabilities built into the Video Content Sports Management System.

#### 1) CAPTURE:

You can capture and analyze video from any source, live or recorded.



*Capture from a soccer game*

#### 2) ORGANIZE:

You can organize and store your data in a database on your PC or on a server attached to a network.

#### 3) EDIT:

You can edit, add or delete your tags so that the situations you are looking for are stored in the database.



*See where the players shoots and where the goal keeper is weak*

#### 4) PRESENT:

Use the video database on your computer to present the analyzed results. There are many selection variables and built-in functions to make your presentation easy and to the point.



*Present a motocross event*

You can buy the **Interplay-sports WEB** program to present or share your analysis or your video content on the Internet.

## 5) DISTRIBUTE:

You can export a game/event or your favorites to a CD/DVD or export it to your WEB. Import from the CD/DVD and update your database and you are now ready to present or organize your database the way you want it. Your best examples will be available for you to use all the time.



*Export a ice hockey game on a CD/DVD*

## 6) INTEGRATE

The Video Content Sports Management System has been developed using Microsoft .net technology. One of the reasons we chose the .net technology was its flexibility when integrating the system with third party solutions. Today we offer integration with tactic boards and positioning systems. A positioning system provides instant feedback on player positions, speed, distance run etc.. It provides a very powerful tool when combined with the video.

**IF YOU PLAN TO INVEST IN A VIDEO ANALYZING SYSTEM, ASK ABOUT A DEMO**

## OF THE INTERPLAY-SPORTS VIDEO CONTENTS SPORTS MANAGEMENT SYSTEM.

**THAT IS A SOUND INVESTMENT FOR IMPROVED FEEDBACK AND BETTER PERFORMANCE.**

## SOFTWARE PRODUCTS:

The Video Content Sports Management System contains 4 software packages as of today. They all share core data.

Interplay-sports	Analyzer Pro	Player	Web
Capture Module	x		x
Play Back / EDIT Module	x		x
Show Room Module	x	x	x
Presentation Module	x	x	x
CD Maker /Export/Import	x	x	x
Movie maker	x		x
Export/Import Game	x	x	x
Compare Video	x	x	x
Archive function	x	x	x
Draw on video	x	x	x
Web Upload			x
Positioning tracking	Ask us		
<b>Available Team sports</b>	<b>Individual sports</b>		
<ul style="list-style-type: none"> <li>• Soccer</li> <li>• Icehockey</li> <li>• Basketball</li> <li>• Handball</li> <li>• Floor ball</li> <li>• Field hockey</li> <li>• Volleyball</li> <li>• Rugby</li> </ul>	<ul style="list-style-type: none"> <li>• Ski</li> <li>• Track &amp; Field</li> <li>• Tennis</li> <li>• Alpine</li> <li>• Motor</li> <li>• Gymnastics</li> <li>• Judo</li> <li>• And others...</li> </ul>		

**It is the easiest and most flexible video analyzing tool I have ever used**” Roy Snellingen, World class motocross coach

**“It is really easy to give players accurate feedback on tactical situations”** Kjetil Rekdal, head coach of Vålerenga Fotball

**“We use the analyzer PRO soccer to improve our students understanding and performance. We also use the software to provide a video analyzing service to Lyn, where they use the Interplay-sports player software for adjustments and presentation to their players”** Espen Olafsen, head coach of Lyn soccer at NTG (The Norwegian Top Sport College)

**“We all get better feedback which is what we need to improve team and player performance.”** Mons Ivar Mjelde, head coach of Brann



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